

EVERY DIGIT

SOUTHERN COSTA RICA

everydigitcostarica.com

Marketing Information

*Discover how to take your
business and PROFIT to the
next level!*

formerly DIGITS



Why Every Digit?

Formerly known as DIGITS, Every Digit is the ultimate guide to Southern Costa Rica. Founded by Jannette MacKinnon, Every Digit is a one-stop online resource for tourists and expats who want to discover the magic of the Southern Zone.

Back by popular demand, every Digit has evolved from print to the web to meet the current demand for easy-to-access information about Costa Rica, immediately available on any device or laptop. It's the same high-quality information as the DIGITS Phonebook, now with GREATER reach and audience.

Why Advertise With Us?

An online presence is now essential for success in the tourism industry. Connect with a target audience of travelers and expats headed directly to the Southern Zone. Every Digit is THE go-to authority on all things Southern Costa Rica. Using cutting-edge strategies such as social media, blogging and email, we connect you directly to your target audience of buyers.

Benefits of Advertising With Every Digit

By choosing to advertise with Every Digit, you will receive so much more than an advertisement alone. Here are a few of the benefits that you can expect:

*Exclusive promotion on our blog and social media sites, including Facebook, Instagram, Twitter and Pinterest. We know the power of social media in influencing travellers' decisions, which is why we created the ultimate resource for the Southern Zone everywhere potential users are searching - including social media and blog articles. Our extensive social media community also feeds traffic to Every Digit, ensuring your ad gets seen by your target audience. That means more traffic and customers.

*Targeted Traffic Back To Your Website: Having your own website isn't enough. By advertising with Every Digit, those travellers who are searching for what to see and do in Southern Costa Rica will learn about your services and offerings. That means MORE targeted customers for you.

*Access To THREE Target Markets: Tourists researching their trip to Costa Rica; expats currently calling the Southern Zone home; those researching their relocation to the area.

*The opportunity to be part of a growing community of both foreigners and locals who believe the Southern Zone of Costa Rica is the best region of them all! Be part of the community dedicated to growing and improving the Southern Zone of Costa Rica for all.

*We design your ad for you. We'll send you a quick - and - easy document with the information we need for your listing. Simply fill it out, and we'll ensure your ad listing is beautifully designed and ready to go. Need to make changes later on? No worries - that's the beauty of the web. We will continue to make updates to your listing as you see fit.

How To Advertise With Every Digit

1 VIP Featured Listing

Best Value! Show up first in Every Digit directory searches, receive a link back to your website, up to 20 featured images, and a long description. Each category LIMITED to THREE VIP spots only.

→ ONLY \$80 a month

2 Premium Listing

Featured Directory Listing includes: highlighted listing, link back to your company website, one featured image and 200-word description.

→ ONLY \$50 a month

3 Highlighted Listing

Stand out from the rest of the directory with a highlighted listing including a link back to your site.

→ ONLY \$20 a month

Contact Every Digit
Today!

admin@everydigit.com

For sample listings and additional information, please
contact Jannette at the email above.

Please note there is a minimum 6 month commitment
with all advertising options.

